

UNIVERSITÀ CATTOLICA del Sacro Cuore



Organizing for Health

Altems's 10th Anniversary International Conference

Rome, September 12th 2019
Università Cattolica del Sacro Cuore
Auditorium

In collaboration with:

Department of Economic and Business Management
Sciences, Faculty of Economics

Department of Public Health,
Faculty of Medicine and Surgery "A. Gemelli"

Cerismas, Centro di Ricerche e Studi
in Management Sanitario



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Rationale

The sustainability of universalistic and socially based healthcare systems is globally at risk. Aging, chronicity, challenges posed by technological innovation impose paradigmatic changes in healthcare organizations.

The request is that of new organizational forms capable of exploiting the best professional skills and the most innovative technological solutions. However, the real challenge it is not often to identify sharp professional competencies or the best technology and not even to design creative organizational forms and processes, but the way to get them fully implemented and diffused.

Organizations are always characterized by structural inertia and the path towards a successful change is incredibly challenging. Physical, economic, institutional, organizational and cultural barriers must be overcome through new approaches capable of extracting value from every single euro or dollar invested into this ultra-complex system and to fairly distribute this value to every person on earth. Altems's 10th Anniversary International Conference, intends to focus on the challenges that characterize the path of change required for healthcare organizations over the next decade by gathering together different disciplinary perspectives around the theme of *"Organizing for Health"*.

"Organizations" are the field in which the challenge of modern medicine, characterized by profound but "fragmented" competencies, effective but expensive technologies, promising but often unfairly accessible innovations, are played out. The economic, managerial, social, medical and technological sciences brought together to imagine the traces of organizational change in health systems and to outline professional profiles to be trained to face increasingly high and complex challenges.

Patronages



AIDEA



Ministero della Salute



Programme

9.30 Welcome

Franco Anelli,
President of Università Cattolica del Sacro Cuore

Domenico Bodega,
Dean Faculty of Economics

Rocco Bellantone,
Dean Faculty of Medicine and Surgery

Minister of Health*

10.00 Presentation

Americo Cicchetti,
Director of Altems
(Graduate School of Health Economics and Management)

10.30 Session 1 - CHALLENGES Ageing, Chronicity, Patients' Expectations

Chair: **Walter Ricciardi**

Lectures

Franco Sassi: Life style and health

Yinghao Chen: Chronicity

Discussion

Roberto Bernabei: Ageing

Stefano Vella: Global Health

12.00 Session 2 - DIGITAL INNOVATION Digital-driven organizational innovation in healthcare

Chairs: **Rocco Bellantone**,
Antonella Cifalino

Lectures

S. Brusaferrò: Digital revolution in healthcare

M. Rosenmöller: Innovative healthcare organizations

Discussion

P. Benanti: Artificial intelligence in healthcare: implications

J.D. Restuccia: How to use digital innovation for enhancing healthcare operations?

13.30 Lunch

14.30 Session 3 - CHANGE Enabling Change for healthcare organizations

Chairs: **Gilberto Turati**,
Antonio Crucitti

Lectures

R. N. Battista: Technologies for the future of healthcare

D. Mascia: Competences for the future of healthcare

Discussion

J.S. Gonnella: A glance to the future

16.00 Session 4 - VALUE Towards a value based paradigm

Chairs: **Gianni Lorenzoni**,
Stefano Villa

Lectures

G. Rasi: From research to valuable drug innovation

Discussion

G. Scambia: Research-industry collaboration and open innovation in biomedical sector

17.00 Call for Action. Better organizations for effective cancer care: enhancing tumor boards

17.30 Round Table. Organizing for Health

Chair: **Roberto Iadicicco**

Discussants

R. Botti, **F. D'Alba**, **M. Elefanti**, **F. Gellona**,
A. Gaudio, **L. Li Bassi**, **A. Mandelli**,
T. Petrangolini, **F. Ripa di Meana**,
M. Scaccabarozzi, **S. Scotti**, **A. Urbani**

19.00 Conclusions

** to be confirmed*

Info



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