

FACOLTÀ DI ECONOMIA - ROMA

Corso di Laurea magistrale in Management dei Servizi
(Healthcare Management)

Management and Innovation in Health and Social Services

MARKETING AND COMMUNICATION IN THE HEALTHCARE INDUSTRY

Dr. Cristina MASCIOLA

Marketing and Communication Director of AM Instruments

Introduction

Alfredo D'ANGELO

Full Professor of Management Studies
Università Cattolica del Sacro Cuore, Rome

The working language will be English

Seminar

Tuesday, October 11, 2022

Room 230, 4-7 pm

Largo Francesco Vito, 1 - Rome



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