

FACOLTÀ DI ECONOMIA - ROMA

## Corso di Laurea magistrale in Management dei Servizi (Healthcare Management)

Management and Innovation in Health and Social Services

# JOHNSON&JOHNSON MEDICAL ITALIA

Dr. Gianluca GARZIERA  
Digital Healthcare Director EMEA

Dr. Carla SANGIORGIO  
Public Affairs & Communications Director Italy

Dr. Simona BRAGHI  
Medical Affairs Director Italy

Dr. Maria VELLECA  
HEMA Director Italy

## Introduction

Alfredo D'ANGELO  
Full Professor of Management Studies  
Università Cattolica del Sacro Cuore, Rome

## Business case

**Tuesday, October 18 and 25**  
**Room 230, 4-7 pm**

Largo Francesco Vito, 1 - Rome



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del Sacro Cuore

The working language will be English